Available online at www.centmapress.org



Proceedings in

System Dynamics and Innovation in Food Networks 2022

Content	Pages
A 1: Value chains Analysis of the milk value chains in Ghana and Senegal: What can we learn? <u>Anoma Gunarathne</u> , Mavis Boimah, Germany	1
B 1: Animal welfare and sustainability Relevance of animal welfare among poultry meat consumers in Denmark, France, the Netherlands and the United Kingdom. <u>Cathleen Lehmann</u> , Inken Christoph-Schulz, Germany	15
Consumers' pork purchasing criteria and the relevance of animal welfare – a cross-national study. <u>Rebecca Derstappen</u> , Inken Christoph-Schulz, Germany	31
A3: Challenges of new products and technologies	
Demand for synthetic meat in Norway. <u>Geir Wæhler Gustavsen</u> , Klaus Mittenzwei, Norway	44
C 2: South-American Agribusiness I	
Coordination As A Competitive Factor: The Peruvian Blueberries Ag ribusiness System Case. <u>Publio Oscar Castro Santander</u> , Diana Fiorella Enriquez Castillo, Julio Santiago Chumacero Acosta, Juan Carlos Solano Gaviño, Sebastián Senesi, Hernán Palau, Peru, Argentina	53
A 6: Shopping and household expenditure Online food shopping under Covid-19 – a technology acceptance model to evaluate consumption motives and barriers. Oliver Meixner, Julian Dittmann, Rainer Haas, Austria	64
C 6: Communication and markets	
Relationship between citizens' perception of farmers and overall assessment of farm animal husbandry in Germany: The case of four animal types and two production systems. <i>Ivica Faletar, Inken Christoph-Schulz, Germany</i>	75
Plenary P3: Study programs	
Erasmus+ Fields project: a European skills Strategy for the Agrifood Sector. <u>Jacques Trienekens</u> , Remigio Berruto, Francesca Sanna, Patrizia Busato, The Netherlands, Italy	96

Available online at www.centmapress.org



Proceedings in

System Dynamics and Innovation in Food Networks 2022

Content	ages
A 7: Modelling and models "Value creation pays": a business model canvas approach to improving the competitiveness of Senegal's poultry industry. <u>Mavis Boimah</u> , Craig Chibanda, Johanna Schott, Daniela Weible, Germany	120
A 10: Sustainability and values Integrating sustainability in fresh produce business models: Case study approach. Samir Mili, Tasnim Loukil, Spain	132
B 9: Environmental initiatives Objectives of farmers' challenges to enhance biodiversity: an assessment within German Nature Protected Areas. <u>Angela Turck</u> , Wiltrud Terlau, Germany	142
C 9: Farming support Development of Innovative Risk Management Tool- Agricultural Risk Metrics Platform. Mario Njavro, <u>Tajana Čop</u> , Maria de Vries, Lena Neidhardt, Michael Hand, Christopher Genillard, Croatia, Germany Co-production of Business Models for Pasture Based Beef– Integrating Consumers Preferences. <u>J. Lauterbach</u> , M. Haack, A. Häring, Germany	156 167
B 9: Environmental initiatives Value chain Performance of Anadara tuberculosa (Concha Prieta). Eveligh Prado-Carpio, Moisés Enrique Martínez-Soto, María de Lourdes Olivo-Garrido, Manuel Quiñonez-Cabeza, Carlos Rodríguez-Monroy, Spain	178
C 4: New processing/packaging designs The Influence of Packaging Design on the Perception of Child Food in Kenya: Conjoint Analysis Combined with Eye Tracking. <u>Ina Cramer</u> , Iris Schröter, Diba Tabi Roba, Hussein Tadicha Wario, Marcus Mergenthaler, Germany	210